



CITY OF BEVERLY HILLS
455 N. Rexford Drive
Beverly Hills, CA 90210
Virtual Meeting

**Beverly Hills City Council Liaison /
Small Business Assistance Task Force Committee Meeting**

SPECIAL MEETING HIGHLIGHTS

Wednesday, August 11, 2021
9:00 AM

MEETING CALLED TO ORDER

Date / Time: August 11, 2021 / 9:00 AM

IN ATTENDANCE: Vice Mayor Lili Bosse, Councilmember Lester Friedman, Deputy City Manager Gabriella Yap, Marketing and Economic Sustainability Manager Laura Biery, Todd Johnson (Beverly Hills Chamber of Commerce), Blair Schlecter (Beverly Hills Chamber of Commerce), Magdalena Davis, Special Events Coordinator, Barbara Lazaroff; Perla Berry; David Laredo, Gio (Grill on the Alley); Greg Sefain; David Mirharooni; Daniel Bermudez; Peter Gardner.

1) Public Comment

Members of the public were given the opportunity to directly address the Committee on any item listed on the agenda.

Speakers: None

2) Welcome & Introductions and Purpose of the Task Force

- Todd Johnson opened the meeting and task force members introduced themselves.

3) Discussion Areas

a. Items Going to Beverly Hills City Council in September

1. Open BH and Current Outdoor Dining Program
 - The Open BH program has been approved in its current format until December 31, 2021.
 - City Council will continue the discussion of what the long-term plan is for the Open BH Program.
 - Business owners spoke in support of continuing the program.
2. North Cañon Wall
 - Christine Chung, Associate Project Manager for Metro and Rob Welch from City staff gave an update on the Metro impacts associated with the project.
 - Staff is requesting a one-year extension of the closure as there is still work to be completed as part of the Metro Purple Line which will require lane closures, restrictions, and possible closures from North Canon.
3. Curbside Meter and Pick-Up Zones
 - No updates.

b. Updates by Small Business Task Force Members

- Todd asked committee members to provide updates on vaccination issues.

4) Small Business Programming Initiatives

a) Shop Local Program

- No updates.

b) Upcoming Webinars and Consulting Services for Small Businesses

- No updates.

c) Other Programs and Services

- No updates.

5) Future Agenda Items Discussion

- None.

6) Adjournment

Date / Time: August 11, 2021 / 10:03 AM