



CITY OF BEVERLY HILLS
455 N. Rexford Drive
Beverly Hills, CA 90210
Virtual Meeting

Next Beverly Hills Committee Meeting

MEETING HIGHLIGHTS

Thursday, August 19, 2021
6:30 PM

MEETING CALLED TO ORDER

Date / Time: August 19, 2021 / 6:30 PM

IN ATTENDANCE: Mayor Robert Wunderlich, Councilmember Julian A. Gold, M.D., Deputy City Manager Gabriella Yap, Marketing and Economic Sustainability Manager Laura Biery, Associate Planner Chloe Chen, Management Analyst Gabrielle Ressa, Vice Chair Tiffany Davis, Allison Adams, Henry Alfano, Cory Charlupski, Kipton Cronkite, Noah Etessami, Johan Gyllenkrok, Alex Herrarte, Joel Hile, Irma Hopkins, Todd Johnson, Chantel Mehraban, Andrew Melnizek, David Mirharooni, Noah Nazarian, Derrick Ontiveros, Alana Perkins, Ariel Ouziel, Anjali Rajpal, Raven Vermeil

1) Public Comment

Members of the public were given the opportunity to directly address the Committee on any item listed on the agenda.

Speakers: None

2) Welcome & Introductions

a. Next Beverly Hills Chair Noelle Freeman and Vice Chair Tiffany Davis

- Vice Chair Tiffany Davis welcomed the group.

b. Mayor Robert Wunderlich and Councilmember Julian A. Gold, M.D.

- Mayor Robert Wunderlich and Councilmember Julian A. Gold, M.D. welcomed the group.

c. Self-Introductions of Guests and Prospective New Members

- Noah Nazarian introduced himself.
- Chantel Mehraban introduced herself.
- Andrew Melnizek introduced himself.

3) New Business

a. Next Up – City Announcements for the Next Generation

- Vice Chair Tiffany Davis spoke about the Embrace Civility Award from the Human Relations Commission.
- Mayor Robert Wunderlich spoke about Wellness Wednesdays, Connect Beverly Hills, the Cheval Blanc Hotel, the RESOLUTION OF THE COUNCIL OF THE CITY OF BEVERLY HILLS IN SUPPORT OF KEEPING THE HASTAIN TRAIL OPEN AND IN SUPPORT OF AN AUCTION THAT INCLUDES ALL PROPERTIES OWNED BY THE DEBTOR, COLDWATER DEVELOPMENT LLC AND LYDDA LUD LLC, and the 2021 California Gubernatorial Recall Election.

- Councilmember Julian A. Gold, M.D. encouraged Committee members to voice their opinions on City Council items and to vote in the 2021 California Gubernatorial Recall Election.

b. Rooftop Dining Ordinance Update

- Chloe Chen relayed information to the Committee about an ordinance to allow rooftop dining permits.
- Mayor Robert Wunderlich and Councilmember Julian A. Gold, M.D. explained the benefits of the ordinance.

c. First Thursdays

- The Committee discussed details of *First Thursdays* including information pertaining to special offerings from restaurants, hotels, or businesses for residents and visitors.
- Todd Johnson provided information on “An Evening with the Mayor – The State of the City Address” event on October 7, 2021, which is the first night of the *First Thursdays* series.
- Councilmember Julian A. Gold, M.D. suggested the idea of businesses working together for events.

4) Current Business

a. Subcommittee Updates

i. Events

- Anjali Rajpal discussed the upcoming Concerts on Cañon event series.

ii. Next-Gen Art

- Kipton Cronkite discussed the *Visions of the Future* art exhibit which is a collaboration between the Arts and Culture Commission, Human Relations Commission, and the Next Beverly Hills Committee, featuring the work of James Goldcrown at 445 North Cañon Drive, and potential future installations.

iii. Business & Economic Impact

- There was no update for this item.

iv. Next Gen Civic Action

- There was no update for this item.

v. Charity

- There was no update for this item.

vi. Marketing

- Raven Vermeil highlighted Next Beverly Hills Committee Member of the Month Erika De La Cruz, as well as the importance of sharing and tagging social media posts. A photo of the Committee was taken of the group.

b. Open Discussion (Share interesting next-gen related info, events, invites, and ideas)

- There was no discussion for this item.

5) Future Agenda Items Discussion

- There was no discussion for this item.

6) Adjournment

a. The upcoming Next Beverly Hills Committee is scheduled for September 23, 2021 at 6:30 PM.

- Date / Time: August 19, 2021 / 7:16 PM