



CITY OF BEVERLY HILLS

455 N. Rexford Drive
Beverly Hills, CA 90210
Council Chamber

**CITY OF BEVERLY HILLS
BEVERLY HILLS CITY COUNCIL LIAISON / RODEO DRIVE / SPECIAL EVENTS /
HOLIDAY PROGRAM COMMITTEES**

SPECIAL MEETING HIGHLIGHTS

Thursday, April 7, 2022
3:30 PM

MEETING CALLED TO ORDER

Date / Time: April 7, 2022 / 3:30 PM

IN ATTENDANCE: Mayor Lili Bosse; Councilmember Bob Wunderlich; City Manager George Chavez; Assistant City Manager Nancy Hunt-Coffey; Chief Communications Officer Keith Sterling; Director of Finance Jeff Muir; Marketing & Economic Sustainability Manager Laura Biery; Special Events and Filming Coordinator Magdalena Davis; Director of Public Works Shana Epstein; Community Outreach Manager Stephanie Harris; Sgt. Dale Drummond BHPD; Sgt. David Tomlin BHPD; Julie Wagner – Beverly Hills Conference & Visitors Bureau; Todd Johnson – Beverly Hills Chamber of Commerce; Kathy Gohari – Rodeo Drive Committee; Shawbong Foh - Beverly Hills Conference & Visitors Bureau; Paul Marks – J. Ben Bourgeois Productions

VIA ZOOM: City Engineer Daren Grilley; Management Analyst Gabrielle Ressa; Policy & Management Analyst Cindy Owens; Bob Bibeault - Beverly Hills Conference & Visitors Bureau.

1) Public Comment

- a. Members of the public will be given the opportunity to directly address the Committee on any item listed on the agenda.

None.

2) Request for Funding and Street Closures for the Rodeo Drive Concours d'Elegance Beverly Hills Father's Day Car Show on Sunday, June 19, 2022

- a. Support was given for the street closures impacting Rodeo Drive, Crescent Drive, as well as portions of Brighton Way and Dayton Way that are adjacent to Rodeo Drive. Additionally, approval was given if other temporary street closures are deemed necessary by BHPD for the driving tour.

- b. Funding was supported for a \$199,150 base level, plus the \$29,820 Option "A" for Video Monitors, Camera Package, Switching Equipment, Set Up & Coordination for a total of \$228,970.
- c. The fees for the street closures will be waived, as was done in 2019.
- d. The street pole banners fabrication and installation will be funded. The Liaisons will work directly with the organizers on the street pole banner designs.
- e. Funding was also supported for ads by the City in local newspapers.

3) **Future Agenda Items Discussion**

- The RDC will be coming back later this year to meet and discuss various projects and the upcoming RDC work plan for Fiscal Year 2022-2023.

ADJOURNMENT

Date / Time: April 7, 2022 4:04 PM