



CITY OF BEVERLY HILLS
455 N. Rexford Drive
Beverly Hills, CA 90210
4th Floor Conference Room A

**Beverly Hills City Council Liaison / Rodeo Drive / Special Events / Holiday Program
Committee:**

TELEPHONIC VIDEO CONFERENCE MEETING

Beverly Hills Liaison Meeting

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MEETING HIGHLIGHTS

Wednesday, January 6, 2021

5:00 PM

MEETING CALLED TO ORDER

Date / Time: January 6, 2021 / 5:01 PM

IN ATTENDANCE: Mayor Lester Friedman; Councilmember Lili Bosse; George Chavez, City Manager; Nancy Hunt-Coffey, Assistant City Manager; Gabriella Yap, Deputy City Manager; Gregory Barton, Fire Chief; Shana Epstein, Director of Public Works; Susan Healy-Keene, Director of Community Development; Laura Biery, Marketing and Economic Sustainability Manager; Garin Hussenjian, Community Outreach Manager; Magdalena Davis, Special Events and Filming Coordinator; Daren Grilley, City Engineer; Jonathan Herndon, Multimedia Services Manager; Lisa Karson, Executive Assistant; Kathy Gohari (RDC); Julie Wagner (CVB); Blair Schlecter (BH Chamber of Commerce); Ashok Vanmali (Gruen Associates); Zeynep Ozandag (Louis Vuitton); John Mulliken (Louis Vuitton); Carla Wells (Louis Vuitton); Barbara Lazaroff (Spago); Steve Scott Springer (Spago); Murray D. Fischer (Law Offices of Murray D. Fischer); Steven Magnus (Nusr-et); Jennifer Schissel (Ironbridge); Linda Gierahn (Dick Clark Productions); Don Harary (Dick Clark Productions); Michael Robertson (Beverly Hilton Hotel); David Mirharooni (Commercial Property Owner) Biana Heyward (BH Courier); Michael Newman, Resident.

1) Public Comment

Members of the public will be given the opportunity to directly address the Committee on any item listed on the agenda.

- Resident Michael Newman called in to voice concerns regarding tent proposed for Spago, originally mistakenly associating the structure with the Golden Globes event. Mayor Friedman assured that the tent meets all of the health and safety protocols required by the LA County Public Health Department.

- David Mirharooni shared concerns the current tent plans were not shared with him regarding the Cañon street closure and its effects on Mastro's and other restaurants north of Spago; parties involved explained this is a misunderstanding and will touch base to discuss.
 - Resident Michael Newman returned to clarify his voiced concern regarding the Spago tent; again, it was stated that the tent will need to meet all of the health and safety protocols required by the LA County Public Health Department before final approval would be granted.
- 2) **Approval of Street and Sidewalk Closures Associated with the Golden Globes Award Ceremony Scheduled for February 28, 2021**
- North Santa Monica Blvd. will be closed to westbound traffic from Wilshire Blvd. to Century Park East.
 - The City Council Liaisons approved street and sidewalk closures with modifications for the upcoming event, as well as other event details. Councilmember Bosse voiced her support contingent on safety and health protocols being met.
 - Command Post may be moved from residential area to a parking lot owned by the Hilton off of North Santa Monica Blvd., or in the 9900 block of Wilshire.
- 3) **Review of Proposed Menswear Pop-Up Store & Artwork by Louis Vuitton Moët Hennessey (LVMH) at 468 N. Rodeo Drive**
- Council previously supported a LVMH pop-up and exhibit lasting from June through November 2019; the new proposed menswear pop-up is described as a manifesto for progressive change.
 - Councilmember Bosse and Mayor Friedman's approval of the project is contingent on the pop-up and any related public relations and marketing reflecting that it is located in Beverly Hills, not in Los Angeles.
- 4) **Approval of Proposed Outdoor Dining Tent and Closure of the Street in front of Spago Restaurant (176 N. Cañon Drive)**
- Spago Restaurant is located in a cul-de-sac; it is currently part of the OpenBH Program and the new proposal would expand their participation to include a full street closure and temporary outdoor dining tent. The tent plans are being reviewed concurrently with the designs going to Council, and will continue to be expedited. Costs for a Traffic Control Plan would be absorbed by Spago.
 - Metro and Spago are in mitigation conversations to discuss costs for nearby Metro station sensor monitoring. These negotiations should be resolved before being brought back to Council for review.
 - The closure would be in place for a minimum of six months and/or the full duration of the COVID-19 emergency restrictions on restaurants to allow for a return on the investment in the project, and possibly for an additional two months after restrictions are lifted.
 - The LA County Public Health Department has indicated they will not provide approval for plans until outdoor dining is allowed to resume.
 - Seating is modular and capacity may be modified based on LA County Public Health Department guideline requirements; roof may be removed for ventilation and an open-air experience.
 - Spago and Nusr-Et restaurant representatives must return to their neighbors for support for the proposed duration of the closure, and expand their outreach to

the businesses to the North of the closure, including the Maybourne and up Cañon to Dayton Way as well as along Clifton Way if valet is relocated there for approval instead of just notification before bringing the item back to Council.

- Councilmember Bosse recommends that this item be moved from the 01/12/21 City Council meeting agenda to the 01/26/21 City Council meeting agenda.

ADJOURNMENT

Date / Time:

January 6, 2021 / 6:53 PM