



CITY OF BEVERLY HILLS
455 N. Rexford Drive
Beverly Hills, CA 90210
Municipal Gallery

Next Beverly Committee Meeting

SPECIAL MEETING HIGHLIGHTS

Tuesday, January 24, 2017
8:30 AM

MEETING CALLED TO ORDER

Date / Time: January 24, 2017 / 8:35 AM

IN ATTENDANCE: Councilmember Gold, Recreation and Parks Commissioner Francis Bilak, Assistant to the City Manager Tim Hou, Program Operations Specialist Michael George, Jon Gluck, Wil Master, Russell Stuart, Vic Nol, Steff Altman, Ori Blumenfeld, Bradley Cook, Karen DeMarco, Jamie Ross, Irma Hopkins, Boomer Welles and Jon Paul Puno

1) PUBLIC COMMENT

Members of the public will be given the opportunity to directly address the Committee on any item listed on the agenda.

Speakers: None.

2) Welcome

a. New Member & Guest Introductions

1. Russell Stuart, CEO of Superbox Entertainment
2. Bradley Cook, Co-Founder of CareerUP
3. Eliot Finkel, Beverly Hills City Treasurer and Managing Member of Eliot Finkel Investment Counsel

3) Current Business

a. Next Night Initiative

1. No update on Next Night Initiative

b. Housing White Paper Initiative

1. No update on Housing White Paper Initiative

c. Marketing Subcommittee

1. No update on Marketing Subcommittee

d. Continuation of 2017 Priorities Setting Discussion

1. The Committee discussed potential priority areas for 2017 based on the member survey. The Committee settled upon the following five priority areas for 2017:
 - a. Next Gen Dining
 - b. Leadership Development
 - c. Next Gen Access + Programming
 - d. Next Gen Community Visioning/Strategic Planning
 - i. Next Night

ii. Housing White Paper Initiative

e. Housing

2. The Committee discussed potentially increasing their presence at City Council meetings and Commission meetings to stay abreast of business and activities happening at the City; Committee may identify liaisons to attend such meetings and report back to the Committee with updates.

4) New Business

a. Pitch (New initiative proposals)

1. None

b. Tell (Sharing of interesting and relevant next-gen related info and events)

1. Tech job event hosted in part by Mayor Garcetti's Office
2. City Council Candidate Forums to occur in the coming weeks
3. Team BH will receive a presentation from the Chamber and Conference and Visitor's Bureau

c. Upcoming Meetings

1. February 7 at 8:30am in Municipal Gallery

ADJOURNMENT

Date / Time:

January 24, 2017 / 9:30 AM