



**CITY OF BEVERLY HILLS**  
455 N. Rexford Drive  
Beverly Hills, CA 90210

**Beverly Hills City Council Liaison /  
Small Business Assistance Task Force Committee**

**TELEPHONIC VIDEO CONFERENCE MEETING**

**Beverly Hills Liaison Committee Meeting**  
<https://beverlyhills-org.zoom.us/my/committee>

**Meeting ID: 516 191 2424**

**Passcode: 90210**

**You can also dial in by phone:**

**+1 669 900 9128 US**

**+1 833 548 0282 (Toll-Free)**

**MEETING HIGHLIGHTS**

Thursday, April 22, 2021  
9:00 AM

**MEETING CALLED TO ORDER**

Date / Time: April 22, 2021 / 9:00 AM

**IN ATTENDANCE:** Vice Mayor Lili Bosse, Councilmember Lili Bosse, Deputy City Manager Gabriella Yap, Marketing and Economic Sustainability Manager Laura Biery, Special Events Coordinator Magdalena Davis, Executive Assistant Adrienne Tarazon, Todd Johnson (Chamber of Commerce), Blair Schlecter (Chamber of Commerce), Daniel Bermudez (Chamber of Commerce), Beverly Hills business representatives.

**1) Public Comment**

- a. Members of the public will be given the opportunity to directly address the Committee on any item listed on the agenda.
  - Public comment was received by email from Shalom of Urth Caffe and Robin Lewis of Beth Jacob congregation regarding the Open BH program.

**2) Welcome, Introductions, and Purpose of the Task Force**

- Introductions were given by the Chamber of Commerce.

**3) Discussion Areas**

- Review and Discussion of the Future of the OpenBH Program
  - Business representatives spoke in support of continuing the OpenBH Program indefinitely as the program brings vibrancy to the commercial streets and a sense of community.
  - There are currently over 100 businesses participating in the OpenBH program.
- Update on Future Items going to City Council
  - The fee waiver and continuation of the OpenBH Program items would be presented to the full City Council at an upcoming City Council meeting.

- Open Discussion
  - Council liaisons gave feedback and supported extending the OpenBH Program throughout the year, including extending the waiver of applicable fees.
  - Staff will take this item to a future Council meeting in May or June for discussion by the einter City Council.
  
- 4) **Small Business Programming**
  - Participants discussed Upcoming Webinars, Programs, and Services for Small Businesses.

**ADJOURNMENT**

Date / Time: April 22, 2021 / 10:04 AM